



JAY CRISP CROW

writer + speaker + ex-showgirl

ALL THE HATS

- + word nerd bird
- + boss and chief copywriter at Crisp Copy
- + podcast chatter at So Crisp Podcast
- + chronic illness advocate
- + proudly plump + feisty + brave + too much
- + co-founder of How Dare She?
- + “Ma” for a crew
- + lover of a Viking



AUDIENCE REACH

INSTAGRAM
6K+

FACEBOOK
8K+

EMAIL
@ 60% +

WORDS
100,000+

STUDENTS
139

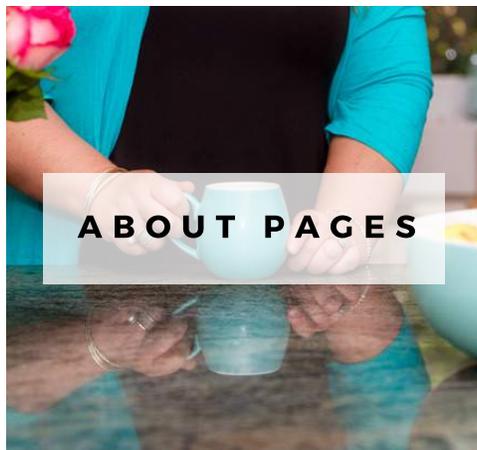
PIERCINGS
3

criscrow.com.au

jay@criscrow.com.au

criscopy.com.au

PEOPLE LOVE ME WHEN I TALK ABOUT



CLIENT LOVE

"...you can't help but be inspired..."

"...she's raw and speaks eloquently - from the heart..."

"...a strong role model for women in business..."

JAY CRISP CROW

Sophemhat

PROFESSIONAL BIO

In her old life, Jay Crisp Crow juggled a family, a disability, and a communications job that sucked the juice from her bones.

Then she had firm words with herself, found her voice, and took her own gig on the road.

Jay writes blow-your-hair-back premium copy for brands- big and small - and teaches women in business how to write copy that sells through her Crisp Copy coaching, consulting, and courses.

She regularly presents in Perth and online on everything words and branded copy and advocates for not writing about yourself in the third person too much.

She co-founded a social enterprise with her Queen Ruler daughter, Ella, and in 2019 launched her first podcast - So Crisp.

Some days she runs a business just as a middle-finger to everyone who said she couldn't make a living writing or tells her she charges too much.

Don't judge. Motivation is different for everyone.



FIND MORE:

[Copywriting testimonials here](#)

[Speaking testimonials here](#)

[Approved media images here](#)